

Laona Area Chamber of Commerce General Meeting Agenda, 2.10.20

1. Opening

-President call meeting to order

-President Kristopher Tryczak called the meeting to order at 5:05 PM.

-Attendees present

-Attendees present were Winda Collins, Jonel Calhoun, Carla Connor, Kristopher Tryczak, Phil Adamczyk.

-Reading Alphabetical listing of current chamber members

-Currently, the LACC has a total of 38 members - 7 are individuals, and 31 are businesses.

-Review of bank account and last meeting's minutes

-The LACC currently has \$4,355.10. Secretary Phil Adamczyk reviewed the meeting minutes from 1.13.20. A motion to approve was made by Winda, seconded by Kristopher; all approved.

-Any items to add to agenda?

-FCC Invitation

-New phone

-TrueValu grant

2. Maple Place Rental Agreement

-Phil presented Maple Place yearly rental agreement from February 1, 2020 – December 31, 2020 for approval, signature, and signing of check; all approved. Rental agreement of space at Maple Place will be on a yearly basis from January 1 – December 31.

3. Third Annual Full Tummies/Full Hearts Drive

-Members presented advertising ideas and brainstorming results

-March 1 – 31, 2020

-Benefits 4 local pantries; drop off locations are all LSBs and Townsend Storage

-Currently, we have 3 prizes donated by businesses

-Advertising budget: \$150.00 (\$100.00 for print, \$50.00 for advertising)

-Sponsors needed for advertising funding

4. WPT 45th Annual Online Auction

-May 30 – June 7, 2020

-Currently have prizes donated from 6 different sponsors

-Carla will begin approaching local businesses for auction donations

5. JEM Grant Information

-Winda presented some ideas for advertising destinations with businesses and tourism

-Ideas for destinations

-Nicolet Country Club

-Connor Store Tours

- Heritage Hunt Club
- Trails, Silver Lake Beach, Fishing
- Lumberjack Steam Train
- Also presented idea of coming up with a brochure/brochures/small booklets for Laona area

6. Discussion of Grant Funding

- Grant funding needed to keep LACC going
 - LACC's sole income is from memberships and donations
- Unsuccessful at hiring grant writer
- Phil will approach second potential grant writer with same hiring offer

7. Review of/Planning of Upcoming Events

- Where Am I? Video Episodes
 - Next stops: Townsend Storage, Moose Lady Healer LLC, Lakewood SuperValu
- Third Annual Summer Festival
 - June 20
- Fourth of July Parade
 - Plans for this year?
 - Skip for this year
- Fourth Annual Fall Festival
 - September 19
- Kids' Trick or Treat
 - October 31
 - Possible haunted house for this year
- December Third Annual Festival of Lights
 - Decorating for kids Monday, November 30
 - Possibility of networking/expansion of event in coordination with Forest County Chamber (to be discussed at later time)
- Others?
 - Not at this time

8. Any additional new business (open floor)

- FCC Invitation
 - Received invitation for software viewing from FCC
- Purchase of new phone
 - New phone has still not been purchased yet; Phil is working on finding a good deal on a workable and affordable replacement phone
- TrueValue grant
 - LACC was approached and asked to sponsor a grant opportunity provided by the TrueValue Foundation; LACC completed and submitted the grant paperwork on 12/31; grant match was approved on January 27, 2020. LACC is presenting the Laona Quarterback Club with a check for \$2,500.00; \$500.00 of the grant is being retained. Phil will contact QB club to coordinate check issuance, photos, and press release announcements.

9. Comments/Questions/Closing/Next Meeting Date and Place

-The next meeting of the LACC will be on Monday, March 9th at 5:00 PM at the Laona Community Building.

-Jonel made a motion to close the meeting, seconded by Winda. All approved; meeting adjourned at 6:29 PM.